

Press Release Lotek “view on Manhattan” IMM Cologne 13/19.01.2

IMM Cologne
Hall 3.2 Booth F010
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Lotek

Design by Benno Premsele - 1982

“Without innovation there is no culture.”

In 1982, Benno Premsele designed a collection that today remains one of the most well-known design classics in Dutch lighting. A perfect graphic composition of a few fine lines and a cube of soft linen. Its timeless character makes it a valuable addition to every interior. The design consists of many aspects; minimalism, architecture, balance and functionality.

Premsele was inspired by the Japanese Tatami mats, with its modularity of 90 x 180 and the sections by rice paper screens, which allow a diffuse light to shine through. The Lotek consists of a module of 30cm by 30cm with a height of 30, 60, 90 or 120cm. All heights come supplied with the metal legs which are simple to adjust. In addition, its light weight makes the floor lamp easy to move. Lotek XS and Lotek XL are a further evolution of the original, with all parts exactly 33.3% smaller or 33.3% larger.

www.hollandslight.eu

About the installation

Dutch based Spierenburg Studio designed the installation in close co-operation with Amsterdam based trend watcher and stylist Floor Knaapen. The versatility and simplicity of Lotek is captured in their interpretation of ‘view on Manhattan’. Symbolized through the different heights and strengthened by a matching color scheme of fabric by Kvadrat.

About Hollands Licht

Hollands Licht finds inspiration in upcoming designers who have a unique perspective on light, materials and light effect. The collection consists of elegant LED fixtures with high level of light comfort, suitable for both residential and contract interiors. Together with Dutch talent Hollands Licht strives to develop timeless and functional products which subtly grasp your attention.

Made in Holland

The collection is created with the assistance of local craftsmen and social workshops. For both the material production and LED development, expertise is sought as close to home as possible. This enables to discover not only new design talent, but also the multifaceted craftsmanship within the Dutch manufacturing industry. The collaboration with local professionals limits CO2 emissions as much as possible and keeps the production process straightforward.

Sustainability thrives us in our design process.

After the successful launch in London, Amsterdam, Rotterdam, New York the brand now makes its entrance in Cologne with surprising novelties.

During 'IMM Cologne' Hollands Licht presents lighting products from Dutch designers Ernst Koning, Esther Jongsma & Sam van Gorp (Studio VANTOT), Jesse Visser, Susanne de Graef, Thier van Daalen, Erwin Zwiers, Alex de Witte, Julia Raymakers en Evert Jelle Jelles.

Note for editors:

About Hollands Licht

Hollands Licht is a young Dutch design label based in Amsterdam. The collection offers a range of lighting solutions for both private and project-based interiors.

It started with the Dutch Design Classic "Lotek", an iconic floor light which is one of the most famous design classics in Dutch lighting today. The timeless character and practical application of the design formed part of the inspiration for the creation of Hollands Licht.

More information about the Hollands Licht collection can be requested by contacting our headquarters at info@hollandslicht.eu

Hollands Licht
Cruquiusweg 111 L
1019 AG Amsterdam
Netherlands
+31 20 691 81 61
www.hollandslicht.eu