

**PRESS RELEASE**

Hollands Licht presents its latest collection in London.

**20 - 23 September 2018**  
**designjunction**  
**the South Bank, London**  
**Doon Street, SE1 9PU**  
**STAND G13**

**Thu/Fri 11am – 8pm**  
**Sat/Sun 11am – 5pm**

During designjunction, a leading exhibition for contemporary interior design and culture, Hollands Licht presents designs by Ernst Koning, Esther Jongsma & Sam van Gorp (Studio VANTOT) and Susanne de Graef. The designer lighting collection consists of elegant LED fixtures with high light comfort, suitable for both private or project environments.

**Made in Holland**

The collection is created with the assistance of the local manufacturing industry and social workshops. Together with Dutch talent, Hollands Licht strives to develop timeless and functional products which subtly grasp your attention.

After the successful launch on home soil in Rotterdam, the brand now makes its entrance in London with new, surprising products.

**Ring by Ernst Koning**

A modern, open pendant light with a timeless character and incredible light comfort! The LED lighting is cleverly concealed to prevent glare, which makes it ideal for above a desk or dining table. The openness of the fixture provides a pleasant light distribution. In addition, the uniform light ensures that no rigid, undesired shadowing occurs. The perforations in the steel offer a subtle decorative effect and also allow the light to be transmitted. The pattern on the shade is characteristic of the design. Ring is an understated pendant light with unique details which makes it widely applicable in a variety of interiors.

**Flybye by Ernst Koning**

Flybye consists of a steel shade with a purposeful shape. The shade rests on a high-quality LED tube of warm, white light. The two elements together ensure functional, direct light of outstanding quality. Because the shade is perforated, the FlyBye also gives indirect light, which creates an even spread of light in the space.

**Timber by Ernst Koning**

The Timber shade is expertly turned from a single piece of wood. For this collection, three high-quality varieties of wood are used: ash, oak and walnut. A subtle black or white paint is applied to the ash wood version, leaving the elegant wood lines visible. Thanks to the simple and recognisable bottle shape, the natural look and the purposeful light, the Timber collection meets many needs in both private and project-based interiors.



***Rhythm of Light by Susanne de Graef***

A unique rhythm full of movement and colour makes the Rhythm of Light a light that inspires dreams. For the design, Susanne de Graef was influenced literally by the essence of light. The colours of Rhythm of Light mimic the movement of sunlight during sunrise and sunset. The shape is inspired by crinoline, the classic hoop skirt from the 19<sup>th</sup> century. The careful handwork is evident from the stitches and buttons of the 180 ultra-thin wires which are measured and threaded to the millimetre. The lamp can be installed in two different positions; hanging loose in an elegant bell shape, or as a modern chandelier with the lowest ring lifted.



***Limpid Light by Esther Jongma & Sam van Gorp (studio VANTOT)***

The Limpid Light collection consists of mouth blown glass shades in three elegant shapes with an innovative LED module. Thanks to a clever pulley system, the LED module's position in the glass shade can be adjusted. This enables a variety of light effects to be created. The LED module provides a warm, white light. Behind the sand-blasted surface of the glass, the light becomes soft and diffuse for a more intimate mood.



***King Arthur by Jesse Visser***

This pendant light is a new interpretation of the medieval chandelier. King Arthur will be presented at the exhibition **Enlightened Design** in West Kensington.

The Olympia Room  
Olympia Way - next to entrance 100% Design  
Wed 19 Sept: 10 AM - 5 PM  
Thu 20 Sept: 10 AM - 6 PM  
Fri 21 Sept: 10 AM - 5 PM  
Sat 22 Sept: 10 AM - 5 PM

**Note for editors:**

***About designjunction***

designjunction is a leading exhibition for contemporary interior design and culture, held annually in London and New York. The flagship show takes place in London as part of the London Design Festival each September – where more than 200 contemporary brands present their new collections to an international audience of architects, interior designers, retailers and media. In 2017, the four-day edition attracted more than 28,000 visitors through its doors.

[www.thedesignjunction.co.uk](http://www.thedesignjunction.co.uk)

***About Hollands Licht***

Hollands Licht is an initiative of Eikelenboom, an international design lighting importer and agent. Since 1968, the company has offered lighting solutions for both private and project-based interiors. In 1982, Eikelenboom began producing the Lotek, an iconic floor light which is one of the most famous design classics in Dutch lighting today. The timeless character and practical application of the design formed part of the inspiration for the creation of Hollands Licht.

More information about the Hollands Licht collection can be requested by contacting our headquarters at [info@hollandslight.eu](mailto:info@hollandslight.eu).

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